

DINTEK ELECTRONIC LIMITED

Best Networking Structured Cabling Products Provider - Taiwan

DINTEK Electronic Limited is a Taiwan and Switzerland based manufacturer of Copper and Fiber Optic Structured LAN Cabling Systems, with a worldwide network of distributors selling and supporting the brand. Head of Global Brand Development Paul Hart talks us through the firm and its service offering.

At DINTEK Electronic Limited we provide a comprehensive, quality driven product range for our customers, as well as in depth installer training programs, and an industry standards based quality assurance system.

We are an industry leader because we operate from a principal of supporting our distributors and installers with not only premium quality products, but the means to install those products accurately with the end result being that of delivering the best possible bandwidth to the end user.

Our overall mission is to be innovative and successful within a culture of integrity. By maintaining integrity within our business, our success will continue to be realized through the success of our customers.

As such DINTEK does not just sit back and follow the market with a "Me To" approach. We are constantly looking at new ideas, developing new products and pushing to get innovations out to our customer base so that we can better support them.

The internal culture within DINTEK is one of working as a team, and conducting business with honesty and integrity.

We observe that our staff adhere to this culture because it is lived from the top down by example, and this ensures that our clients receive the best possible service from us.

Our sector of the IT industry is perpetually going through an evolution. It does not stay still for very long. Therefore, there are many challenges currently facing the physical layer of information technology, particularly the increasing bandwidth requirements being placed on most parts of the network. For example, Category6A is no longer just a backbone only medium. Indeed, many sectors of the industry now state mandatory requirements to install Category6A to the desktop. Even standards are starting to recommend a minimum of Category6A for certain areas, which is causing us to look at new and inventive ways of getting better performance out of existing technologies.

While there may seem to be a certain amount of uncertainty in our part of the IT industry with changes happening at pace, we truly believe that it's also one of the most exciting times to be involved in the shaping of tomorrows networks. Looking to the future, DINTEK will continue to grow stronger within the Network Cabling sector, driven by a desire to innovate, and be at the forefront of this ever evolving industry



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